



Percy Hedley
FOUNDATION

Headline Sponsor



Inspiration

Ball 2026

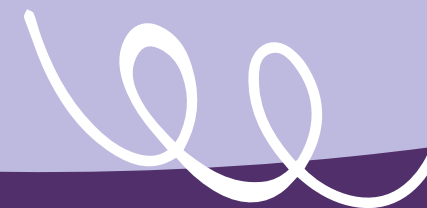


Inspire,

Believe,

Achieve

Friday 13th November 2026
Hilton Hotel Newcastle Gateshead





Join Us For An Unforgettable Night!



The Percy Hedley Inspiration Ball 2026

Since 1953, we've been breaking barriers and transforming lives. What started as a small school for 12 children with cerebral palsy has grown into a thriving foundation supporting over 550 people every week, through:

- Specialist schools and colleges
- Residential care and therapy
- Lifelong learning programmes

We delivered over 1 million hours of specialist education, care and therapy in 2025.

The Percy Hedley Ball is our flagship fundraising event, and thanks to our amazing supporters, we've raised over £1.1 million in the past 16 years.

Help Us Go Even Further

Your support fuels specialist equipment, life-changing experiences and expert care, giving disabled children, young people and adults the confidence and skills to live life to the fullest.

Sponsorship & VIP Tables Available

We offer a range of sponsorship packages and bespoke multi-year options to suit your business goals while making a meaningful impact.

Join the Mission

Email helen.mannix@percyhedley.org.uk to secure your table or to discuss sponsorship opportunities.



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Why Sponsor Us?

By sponsoring the Inspiration Ball, you're not just supporting an event, you're changing lives. Your sponsorship directly funds specialist education, therapy, and care for disabled children, young people, and adults across the North East.

Sponsorship Benefits:

Amplify Your Brand Visibility

- Exclusive exposure to a highly engaged audience, including business leaders, philanthropists, and influential guests.
- Recognition across all marketing channels, including social media, website and event screens.
- Your logo displayed at a high-profile charity event, with extensive reach.

Engage with a Powerful Community

- Join a network of like-minded businesses and individuals who believe in making a difference.
- Align your brand with a trusted, impactful charity that has been supporting families for over 73 years.
- Strengthen customer and employee relationships through meaningful corporate social responsibility (CSR).

Make a Lasting Difference

- Your sponsorship directly funds life-changing equipment, facilities, and programmes for those who need it the most.
- Be part of something bigger, help us create opportunities, independence, and brighter futures for individuals with disabilities.



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Headline Sponsor Package

As our Headline Sponsor, you'll be at the very heart of this incredible event, helping us launch an unforgettable night while raising vital funds for those we support. This is your chance to demonstrate you're a force for good in the local community, aligning with a powerful mission to change lives for the better.

This package includes:

- 2x VIP Tables for a total of 20 guests
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Headline Sponsor on all marketing materials including the programme, tickets with your logo and referred to as Headline Sponsor
- Full page advert in the ball programme
- A welcome by your CEO in the ball programme
- Identified as Headline Sponsor through our social media channels, which had over 3 million impressions in 2025
- Prominent logo, information about your company and link to your website on the landing page of our ball's website
- Logo on screens throughout the night, identifying you as our Headline Sponsor
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 6 guests
- Disability Awareness Training at your place of work delivered by our students



£10,000 **SOLD**

Auction Sponsor Package

Auction Sponsor
MIDDLETON
FOUNDATION


Molly's
Project

As our Auction Sponsor, you will be at the heart of one of the most impactful fundraising elements of the event. Your support will help us deliver an exciting and engaging auction, driving donations that directly benefit those in need. This is a unique opportunity to align your brand with a powerful cause, gain visibility, and showcase your commitments to making a real difference. The auction runs digitally a month prior to the event and ends the evening before with a live auction carried out on the night of the event.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Auction Sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as Auction Sponsor through our social media channels, which had over 3 million impressions in 2025
- Logo and link to your website on the landing page of our ball's website
- Logo displayed on main screens during the live auction
- Logo displayed on online bidding platform a month prior to the event
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 4 guests



£4,000 **SOLD**

Drinks Sponsor

SarahMains..

Drinks Sponsor Package

As our Drinks Sponsor, you'll set the stage for an unforgettable evening, welcoming guests and creating a vibrant atmosphere. This is an excellent opportunity to showcase your brand and support a vital cause, helping change lives from the very first toast.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Drinks Sponsor on all marketing materials relating to the reception
- Half page advert in the ball programme
- Identified as Drinks Sponsor through our social media channels, which had over 3 million impressions in 2025
- Logo and link to your website on the landing page of our ball's website
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 4 guests



£4,000 **SOLD**

Entertainment Sponsor Package

As our Entertainment Sponsor, you'll play a key role in creating an exciting and memorable atmosphere throughout the event. This is your brand's opportunity to be displayed alongside top-tier entertainment, ensuring an engaging experience for all.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Entertainment Sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as Entertainment Sponsor through our social media channels, which had over 3 million impressions in 2025
- Logo and link to your website on the landing page of our ball's website
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 4 guests



£4,000 **SOLD**

Sweet Treats Sponsor Package

As our Confectionary Sponsor, you'll provide guests with delicious snacks to enjoy throughout the evening, adding a fun and memorable touch to the event. This is a great opportunity to showcase your brand while keeping guests energized and engaged, all in support of a brilliant cause.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Sweet Treats Sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as Sweet Treats Sponsor through our social media channels, which had over 3 million impressions in 2025
- Logo on all place cards on the Sweet Treats table
- Logo and link to your website on the landing page of our ball's website
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 4 guests

Sweet Treats Sponsor
ANCHOR
group services



£4,000 **SOLD**

Host Sponsor Package

Host Sponsor



As our Host Sponsor, your brand will amplify the biggest moments of the night, working alongside the event's host to guide guests through a magical evening. This is your chance to be in the spotlight throughout the event, keeping the momentum strong while making a real impact.

This package includes:

- 4 guests at our VIP Table
- VIP champagne reception
- A splendid four course meal
- Half a bottle of wine per person
- Identified as Host Sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as Host Sponsor through our social media channels, which had over 3 million impressions in 2025
- Logo and link to your website on the landing page of our ball's website
- Personalised thank you from the CEO
- Professional photos of you and your guests on the night
- Guided tour of the Percy Hedley Foundation for 2 guests



£3,000 **SOLD**

Table of 10 Package

This package includes:

- Table for 10 guests
- Sparkling drinks reception
- A splendid four course meal
- After dinner sweet treats
- Half a bottle of wine per person
- Live music and entertainment
- Chance to win fantastic prizes and support the Percy Hedley Foundation



£1,500

CONTACT US

We would love for you to join us for
what promises to be an unforgettable evening.



To book or if you have any questions please call:
07889 064 861



Or email:
fundraising@percyhedley.org.uk



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