



North Tyneside Council

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April 2025

Dear Parent / Guardian

Easter Holiday Food Support

North Tyneside Council knows that this has been a very difficult year for many people across our borough, and we have worked hard to ensure that families and individuals who need our help get as much support as we can give. More information on support available from the Council, advice, and signposting to other relevant organisations can be found by visiting the Cost-of-living pages on the North Tyneside Website available via the link below:

<https://my.northtyneside.gov.uk/category/1652/cost-living-support>

The government has provided us with some Household Support Grant funding to support families with the cost of food in the school holidays. This is part of a wider approach across North Tyneside by the council to help people in response to the rising cost of living.

We are using the Household Support Grant funding to help those families whose children are in receipt of free school meals because they meet the income related benefits criteria. We have used the Household Support Grant to ensure that all eligible families receive £30 per child for use during the easter holiday break.

The voucher code will be paid for each child through an online account managed by Edenred, a company well-known for working with schools and other organisations to provide this kind of help. The voucher codes can be used in most supermarkets, either in store or online. The codes have activation dates, this will be Monday 14th April, families must redeem the voucher during the easter holidays.

This is a one-off food grant to support families and help to manage the additional expense they will have during the half term holidays when children do not receive free school meals. The codes on the Edenred system must be used one month from receiving these. Any not redeemed will be removed from the Edenred system and will not be able to be reissued.

Edenred will contact you by email to let you know your voucher is ready to be downloaded. Instructions will also be included when they contact you and details of the help desk to

support you if you need it. If you have a general query about the vouchers over the half term holidays, you can contact the Social Inclusion Team on the email above. Queries will be dealt with as quickly as possible Monday to Friday until Monday 14th May. Please ensure that your email contact includes all the relevant details including your child's name, school, and the issue you have.

During the easter holidays the ease INTO (Holiday Activities and Food) Programme is also available to children to access. The programme provides fun, enriching activities, and nutritious, tasty food in the school holidays. You can register and book your child's place for the programme in advance of the school holidays by visiting the ease INTO page on the North Tyneside website.

Your faithfully

A handwritten signature in black ink, appearing to read 'K. Clark', with a stylized flourish at the end.

Cabinet Member responsible for Public Health and Wellbeing