

Reach for the Stars Ball

Saturday 22 November 2025
Hilton Newcastle Gateshead



Join Us for an Unforgettable Night!

Reach for the Stars Ball 2025 – A Night That's Out of This World!

Since 1953, we've been breaking barriers and transforming lives. What started as a small school for 12 children with cerebral palsy has grown into a thriving foundation supporting over 650 people every week through:

- Specialist schools & colleges
- Residential care & therapy
- Lifelong learning programs

We delivered over 1.2 million hours of education, therapy, and care in 2024 alone.

The Percy Hedley Ball is our flagship fundraising event, and thanks to our amazing supporters, we've raised over £1.1 million in the past 16 years.

Help Us Go Even Further

Your support fuels specialist equipment, life-changing experiences and expert care, giving disabled children, young people and adults the confidence and skills to live life to the fullest.

Sponsorship & VIP Tables Available

We offer a range of sponsorship packages and bespoke multi-year options to suit your business goals while making a meaningful impact.

Join the Mission

Email helen.mannix@percyhedley.org.uk to secure your table or discuss sponsorship opportunities.



Percy Hedley
FOUNDATION



Why Sponsor Us?

By sponsoring the Reach for the Stars Ball, you're not just supporting an event, you're changing lives. Your sponsorship directly funds specialist education, therapy, and care for disabled children, young people, and adults across the North East.

Sponsorship Benefits:

Amplify Your Brand Visibility

- Exclusive exposure to a highly engaged audience, including business leaders, philanthropists, and influential guests.
- Recognition across all marketing channels, including social media, website and event screens.
- Your logo displayed at a high-profile charity event with extensive reach.

Engage with a Powerful Community

- Join a network of like-minded businesses and individuals who believe in making a difference.
- Align your brand with a trusted, impactful charity that has been supporting families for over 72 years.
- Strengthen customer and employee relationships through meaningful corporate social responsibility (CSR).

Make a Lasting Difference

- Your sponsorship directly funds life-changing equipment, facilities, and programmes for those who need it most.
- Be part of something bigger, help us create opportunities, independence, and brighter futures for individuals with disabilities.

Headline Sponsor Package

As our Headline Sponsor, you'll be the guiding star of this incredible event, helping us launch an unforgettable night while raising vital funds for those who need it most. This is your chance to align your brand with a mission that's truly out of this world.

This package includes:

- 2x VIP Tables for a total of 20 guests
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as headline sponsor on all marketing materials including the programme, tickets with your logo and referred to as Headline Sponsor
- Full page advert in the ball programme
- A welcome by your CEO in the ball programme
- Identified as a headline sponsor through our social media channels, which had over 3 million impressions in 2024
- Prominent logo, information about your company and link to your website on the landing page of our ball website
- Logo on screens throughout the night identifying you as Headline Sponsor
- Personalised thank you by the Chair of Percy Hedley Foundation on the night
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for six guests
- Disability awareness training at your place of work delivered by our students

Headline Sponsor
STANDBY
HEALTHCARE



SOLD

Auction Sponsor

As our Auction Sponsor, you will be at the heart of one of the most impactful fundraising elements of the event. Your support will help us deliver an exciting and engaging auction, driving donations that directly benefit those in need. This is a unique opportunity to align your brand with a powerful cause, gain visibility, and showcase your commitment to making a real difference. The auction runs digitally a month prior to the event and ends the evening before with a live auction carried out on the night of the event.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as auction sponsor on all marketing materials
- Half page advert in the ball programme
- Identified as auction sponsor through our social media channels, which had over 3 million impressions in 2024
- Logo and link through to your website on the landing page of our ball's website
- Logo displayed on main screens during the live auction
- Logo displayed on online bidding platform for the month prior to the event
- Personalised thank you by the Chief Executive of Percy Hedley Foundation on the night
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for four guests



£4,000

Drinks Reception Sponsor

As our Drinks Reception Sponsor, you'll set the stage for an unforgettable evening, welcoming guests and creating a vibrant atmosphere. This is an excellent opportunity to showcase your brand and support a vital cause, helping change lives from the very first toast.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as drinks sponsor on all marketing materials relating to the reception
- Half page advert in the ball programme
- Identified as drinks sponsor through our social media channels, which had over 3 million impressions in 2024
- Logo and link through to your website on the landing page of our ball's website
- Personalised thank you by the Chief Executive of Percy Hedley Foundation
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for four guests



£4,000

Entertainment Sponsor

As our Entertainment Sponsor, you'll play a key role in creating an exciting and memorable atmosphere throughout the event. This is your brand's opportunity to be displayed alongside top-tier entertainment, ensuring an engaging experience for all.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as entertainment sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as entertainment sponsor through our social media channels, which had over 3 million impressions in 2024
- Logo and link through to your website on the landing page of our ball's website
- Personalised thank you by the Chief Executive of Percy Hedley Foundation on the night
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for four guests

Entertainment Sponsor
ANCHOR
group services



~~£4,000~~
SOLD

Intergalactic Goodies Sponsor

Intergalactic Goodies
Sponsor

LDA Group

As our Intergalactic Goodies Sponsor, you'll provide guests with delicious snacks to enjoy throughout the evening, adding a fun and memorable touch to the event. This is a great opportunity to showcase your brand while keeping guests energized and engaged, all in support of a brilliant cause.

This package includes:

- 1x VIP Table for 10 guests
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as vintage space sweets sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as Intergalactic Goodies sponsor through our social media channels, which had over 3 million impressions in 2024
- Logo on all place cards on the Intergalactic Goodies table
- Logo on the wine bottles on the table
- Logo and link through to your website on the landing page of our ball's website
- Personalised thank you by the Chief Executive of Percy Hedley Foundation on the night
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for four guests



Host Sponsor



As our Host Sponsor, your brand will orbit the biggest moments of the night, working alongside the event's host to guide guests through an extraordinary evening. This is your chance to be in the spotlight throughout the event, keeping the momentum strong while making a real impact.

This package includes:

- 4 guests at our VIP table
- VIP champagne reception
- A heavenly five course meal
- Half a bottle of wine per person
- Identified as host sponsor on all marketing materials relating to the event
- Half page advert in the ball programme
- Identified as host sponsor through our social media channels, which had over 3 million impressions in 2024
- Logo and link through to your website on the landing page of our ball's website
- Personalised thank you by the Chief Executive of Percy Hedley
- Professional photos of you and your guests taken on the night
- Guided tour of the Percy Hedley Foundation for two guests



SOLD

Starlight Table

Take your guests on an extraordinary journey to another galaxy, all while supporting a cause that makes a real difference.

- Table for 10 guests
- Sparkling drinks reception
- A heavenly five course meal
- After dinner sweet treats
- Half bottle of wine per person
- Live music and entertainment
- Chance to win fantastic prizes and support the Percy Hedley Foundation



£1,500



Get Involved

'we'd love to hear from you!

To book or if you have any questions call
07712676161 or email
helen.mannix@percyhedley.org.uk

Let's change lives together.