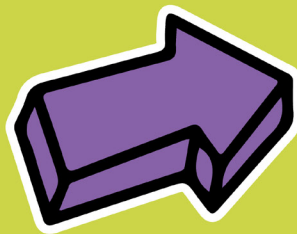


FRIDAY 16<sup>TH</sup> FEB



#PAINT<sub>THE</sub>TOON

PURPLE



Percy Hedley  
FOUNDATION



Hey! 😊😊

HEDLEYS HORIZONS

happy

b'day

WE ARE CELEBRATING

70

YEARS!  
PERCY HEDLEY FOUNDATION

#PAINT THE TOON

PURPLE

Spread Goodness

Percy Hedley FOUNDATION

magic

FRIENDSHIP

# #PAINTTHETOON

0191 212 7878

[percyhedley.org.uk/paintthetoon](http://percyhedley.org.uk/paintthetoon)



# PURPLE

The Percy Hedley Foundation has delivered over 30 million hours of care, education, nursing and therapy over the last 70 years.

In celebration of empowering people with disabilities over 70 years, we are asking people across the North East to get creative with the colour purple on Friday 16th February.

This could mean wearing purple clothes, having a purple-themed event like a bake sale, or maybe all staff dye their hair purple. The possibilities are endless!

If you want to support us with something different, what about a sponsored car wash, donate an hour's pay or take part in a physical challenge, like an all day team cycle challenge.

Whatever you decide to do on Friday 16th February 2024, every penny raised will support the children and adults we empower every week and their families.

Did you know it costs the Foundation;

- £48 an hour for therapy
- £350 for an adapted surfboard lesson for four students
- £25,000 for a residential experience for 25 students
- £50,000 for a new adapted minibus

We want to continue pushing the boundaries and ensuring every one of our members gets access to every possible opportunity and your support helps us achieve this every year.

We would love your help encouraging as many people as possible to get involved, so spread the word to parents, teachers, friends and family, and together we'll paint the toon purple.

Register your business, club or organisation for our paint the toon event here:  
[percyhedley.org.uk/paintthetoon/](http://percyhedley.org.uk/paintthetoon/)

Date: 16/02/24

SCAN ME!





FRIDAY 16<sup>TH</sup> FEB

## 1. SIGN UP

Sign up to Paint the Toon and download our welcome pack.

[percyhedley.org.uk/paintthetoon/](http://percyhedley.org.uk/paintthetoon/)



SCAN ME!

## 2. PICK YOUR ACTIVITY

Decide on how you are going to support Paint The Toon Purple and create a Just Giving page for your event.

## 3. TELL EVERYONE

Shout about Paint the Toon across your website and social media channels and tell everyone what you are doing.

## 4. HAVE FUN!

Make sure you have fun and share pictures and videos of your challenges and activities.

# THANK YOU!



# PAINT THE TOON PURPLE

R	E	N	I	H	N	E	E	Y	E	E	E	E	E
H	E	D	L	E	Y	O	A	U	Y	C	I	I	E
P	T	C	S	U	U	E	V	E	I	L	E	B	V
O	E	O	I	E	Y	P	R	Y	E	N	S	E	A
R	V	E	O	P	U	R	P	L	E	E	L	O	T
E	H	L	O	N	A	C	V	E	E	E	E	R	E
P	Y	T	I	N	U	M	M	O	C	E	A	M	E
P	M	P	E	R	C	Y	I	E	N	E	S	U	E
Y	N	C	R	L	Y	M	D	C	H	E	E	M	P
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A	R	N	R	P	A	I	N	T	I	O	E	B	I
E	D	S	A	S	M	C	E	U	E	A	N	E	A
E	I	N	S	P	I	R	E	L	E	N	T	U	V
N	Y	L	P	Y	N	I	E	V	A	A	Y	Y	R

SEVENTY

PAINT

COMMUNITY

HEART

BELIEVE

TOON

INSPIRE

PERCY

PURPLE

HEDLEY

ACHIEVE





# The Percy Hedley Foundation

**1,052  
People**



employed across  
the Foundation in  
2021-22



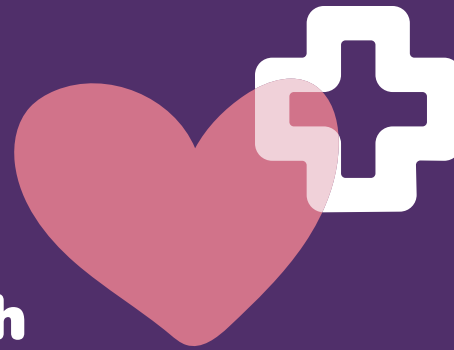
**1.2 Million**

hours of special  
education, lifelong  
learning, therapy  
and care



**584**

people with  
disabilities supported



**68 People**  
within our homes

**356 People**  
Accessed education through  
our schools and college





# EVENT IDEAS

## BAKE SALE



One of the tastiest ways to raise money for charity that's also good fun to prepare for. You can bake a variety of cupcakes, chocolate goods and scones with a twist of purple, to sell for a suggested donation of £2 each.



## COFFEE MORNING

A more relaxed way to fundraise can be a coffee morning, popular with clubs, churches and parent groups. A coffee morning can be as chilled or as fun as you'd like by including more activities for a donation, such as a purple dress code.

## CHARITY WIG DAY



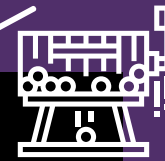
Why not try something a little different by holding a charity wig day (purple of course). You could even make it into a big competition to see who can create the craziest purple hair, or maybe someone will go as far as to starting a sponsored shave!

## WORK QUIZ



Brits love nothing more than a good old quiz so get your group names at the ready. To keep it on theme all the questions could be related to the colour purple, or even throw in some Percy Hedley facts. It's the perfect team building way to fundraise.

## RAFFLE



One of Britain's favourite ways to fundraise, that you can find at almost every bake sale, summer fayre and Christmas party – the raffle. A quick way to fundraise money for charity, and what's even better, you can make the majority of the prizes purple.



## CAR WASH CHALLENGE

As the weather is warming up, a great way to fundraise can be a sponsored car wash. You could offer this to work colleagues, your neighbours or within your local community. With some tunes blasting, it can be a really fun experience while making a difference to charity.

## WEAR PURPLE DAY



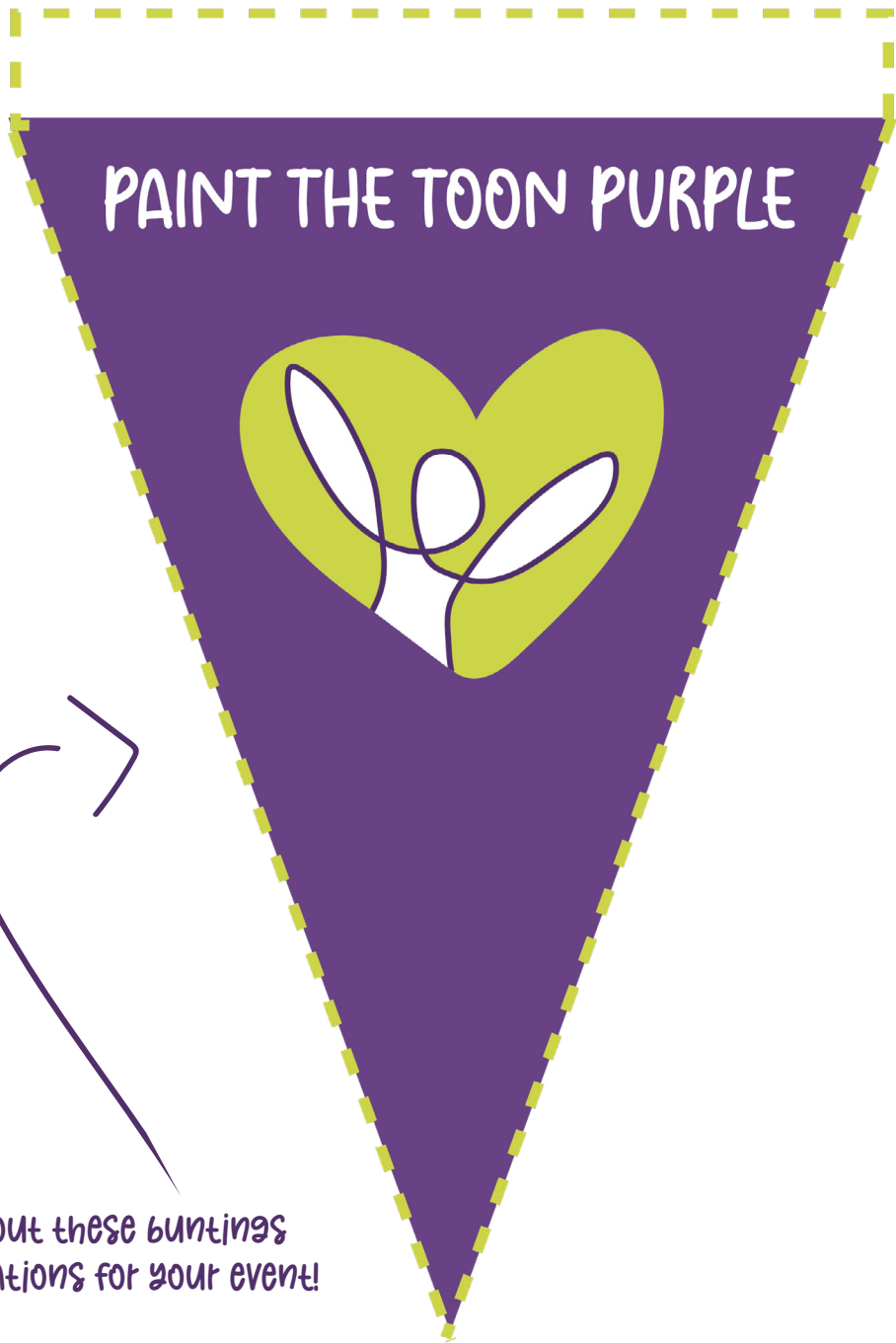
A fundraising classic... you can ask your school, group, family or friends to wear purple for the day for a suggested donation of £2 each. It could be as simple or as crazy as you like with fun purple themed characters and costumes! It's also great to add in alongside any other fundraising event!



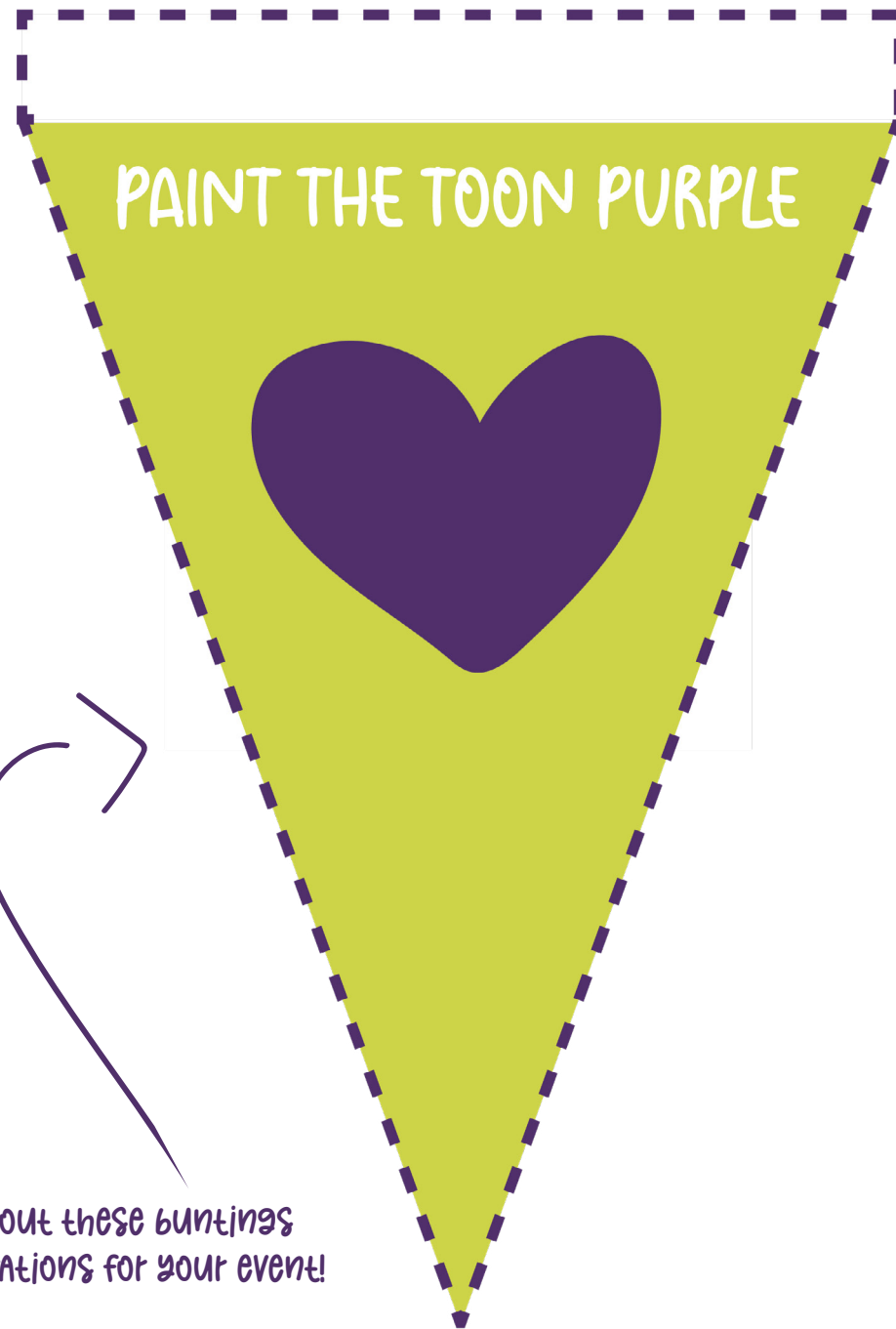
## CYCLING CHALLENGE

The brighter nights and warmer weather makes it perfect for you to get outdoors for fundraising, so why not take a look at a cycling challenge, such as cycling 100km or the length of Hadrian's Wall. You don't need to own a bike to do this, you could also go to your local gym and do distance on an exercise bike!



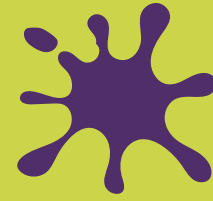


Print AND cut out these buntingS  
to MAKE decorations for your event!



Print AND cut out these buntingS  
to MAKE decorations for your event!

# THANK YOU!



We appreciate you supporting us in celebrating  
Paint the Toon! Keep in touch with us on our socials:



Percy Hedley  
FOUNDATION