



E-safety Secondary

SOCIAL MEDIA

Social media definition



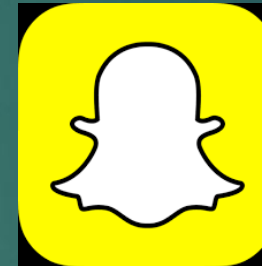
'websites and applications that enable users to create and share content or to participate in social networking.'

Social networking definition

'the use of dedicated websites and applications to interact with other users, or to find people with similar interests to one's own.'

Different apps that are social media

- ▶ Facebook
- ▶ Twitter
- ▶ LinkedIn
- ▶ Pinterest
- ▶ Reddit
- ▶ Tiktok
- ▶ YouTube
- ▶ WhatsApp
- ▶ Instagram
- ▶ WeChat
- ▶ Snapchat



Age restrictions- How old do you have to be to have an account?

- ▶ Facebook
- ▶ Twitter
- ▶ LinkedIn
- ▶ Pinterest
- ▶ Reddit
- ▶ Tiktok
- ▶ YouTube
- ▶ WhatsApp
- ▶ Instagram
- ▶ WeChat
- ▶ Snapchat



13
years



Positives of social media

- ▶ Connecting with lots of people in different places
- ▶ Sharing the same interests
- ▶ Finding out new information
- ▶ Having fun
- ▶ Keeping in touch with school friends at PHS.

Negatives of social media

- ▶ People can be bullied
- ▶ People can persuade you to do things you don't want to do or not will upset you
- ▶ You can sometimes see content on the internet that upsets you
- ▶ It can change your mind about a certain view (poilitics, voting)



The Law



- ▶ Malicious Communication Act

*'Malicious Communications is **where someone sends a letter or any other form of communication that is indecent or grossly offensive, threatening, or contains information which is false or believed to be false.** The purpose for sending it is to cause distress or anxiety to the person it is sent to.'*

- ▶ Computer Misuse Act

*'The Computer Misuse Act 1990 was created **to deal with the issue of accessing or modifying data without permission.**'*

Social media in the news



- ▶ Gary Lineker revolt becomes a test of BBC's values

<https://www.bbc.co.uk/news/uk-64929269>

- ▶ How Elon Musk's tweets unleashed a wave of hate

<https://www.bbc.co.uk/news/technology-64989720>

- ▶ Andrew Tate: Group trying 'different approach' with teenagers

<https://www.bbc.co.uk/news/uk-england-bristol-64742429>

- ▶ Andrew Tate's appeal to Birmingham schoolboys 'looking for direction'

<https://www.bbc.co.uk/news/uk-england-birmingham-64581956>

Resources

Resources are already

Think u know links

- ▶ 4-7 year olds - https://www.thinkuknow.co.uk/4_7/
- ▶ 8-10 year olds - https://www.thinkuknow.co.uk/8_10/
- ▶ 11-18 year olds - https://www.thinkuknow.co.uk/11_18/lets-talk-about/socialising-online/